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www.imarikasupercup.co.ke

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IMARIKA SUPER CUP

Match Durations

Stage	UNDER 7	UNDER 9	UNDER 11 – U15
League Stage	8 min × 2 + 2 min HT	10 min × 2 + 2 min HT	12 min × 2 + 2 min HT
Quarter Finals	10 min × 2 + 2 min HT	12 min × 2 + 2 min HT	15 min × 2 + 3 min HT
Semi Finals	12 min × 2 + 3 min HT	15 min × 2 + 3 min HT	15 min × 2 + 3 min HT
3rd Place Playoff	10 min × 2 + 2 min HT	10 min × 2 + 2 min HT	12 min × 2 + 2 min HT
Placement match	10 min × 2 + 2 min HT	10 min × 2 + 2 min HT	10 min × 2 + 2 min HT
Final	15 min × 2 + 3 min HT	18 min × 2 + 3 min HT	20 min × 2 + 5 min HT

AGE CATEGORIES: U7 – U15

PARTICIPATION FEE

REGISTRATION TIMELINES	KENYAN TEAMS	NON-KENYAN TEAMS
30th Sep-Early Registration	KES. 7,000.00	USD. 54.00
30th Oct-Late Registration	KES. 9,000.00	USD. 69.00

*All indicated fees are per category.

TOURNAMENT VENUE

STRATHMORE UNIVERSITY COMPLEX

LIPA NA MPESA

Paybill: 522533

Acc: 8152604

THE COMPETITION JOURNEY

EXPLANATION

The Imarika competition journey is designed as a continuous system, not a one-off tournament structure.
It begins at registration, where every team formally enters the ecosystem. Registration is not only administrative; it is the point at which teams are recognized, documented, and integrated into the Imarika structure. From this moment, each team is assigned identity, fixtures, and tracking within the competition framework.

The league stage follows, where teams compete in a structured group format. This phase is designed to reward consistency over time rather than isolated results. Every match contributes to overall standing, ensuring that performance across multiple games determines progression.

Successful teams advance into the knockout stage, where matches become direct elimination. This phase tests execution under pressure, discipline, and adaptability. Each fixture becomes decisive, and margins become smaller as teams move closer to the final.

The Final crowns a champion, but the Imarika journey continues. Every edition builds upon the last through the Imarika Index and Legacy Points.

After the tournament concludes, every team and player is recorded into the Legacy Index. This system captures performance data, achievements, and historical outcomes. It ensures that participation is not forgotten once the tournament ends.

The final stage, Next Edition Seeding is what makes Imarika unique. Past performance influences future placement, grouping, and competitive balance. This ensures that success is recognized beyond trophies and that consistency is rewarded across editions.

This structure creates continuity. It transforms a tournament into a living system where every edition builds on the last.

WHY THIS SYSTEM MATTERS

Traditional tournaments end when the final whistle is blown. Imarika does not.

By linking registration, competition, and legacy into one system, we ensure that:

- Participation has long-term value
- Performance is continuously recognized
- Teams build identity over time
- Competition remains balanced and meaningful
- Every edition improves the next

This is not only about determining a winner. It is about building a measurable history of football development.

LEGACY PRINCIPLE

In Imarika, no match is isolated. Every match is recorded, every outcome contributes to history, and every season shapes the next.

Every match is a step. Every step becomes history.

TOURNAMENT SYSTEM

1. LEAGUE STAGE POINTS SYSTEM

During the League Stage, each team plays three (3) scheduled matches against different opponents. The objective is to accumulate as many Competition Points as possible to secure a higher position in the overall tournament table.

Competition Points are awarded as follows:

Win = 3 Competition Points
Draw = 1 Competition Point
Loss = 0 Competition Points

At the conclusion of the League Stage, all teams are ranked in a single overall standings table based on the total Competition Points earned.

Where two or more teams finish level on the League stage Points, rankings shall be determined in the following order:

i. Goal Difference
ii. Goals Scored
iii. Head-to-Head Result (where applicable)
iv. Fair Play Record (Cards)

2. QUALIFICATION TO THE KNOCKOUT STAGE

Following the completion of the League Stage:

The top eight (8) ranked teams qualify for the Quarter Finals. Teams ranked 9th and 10th proceed to a Placement Match to determine their final tournament positions.

Although only the top eight teams compete for the championship, every team's final position contributes to the ***Imarika Index*** through the allocation of ***Legacy Points***. Every match therefore carries significance beyond the current edition.

3. KNOCKOUT STAGE STRUCTURE

The Quarter Finals are seeded according to the final League Stage standings to reward consistent performance.

The fixtures are as follows:

Quarter-Final Seeding

QF1: 1st Place vs 5th Place
QF2: 3rd Place vs 7th Place
QF3: 2nd Place vs 6th Place
QF4: 4th Place vs 8th Place

This seeding system ensures that:

- Higher-ranked teams are rewarded for strong League Stage performances.
- Competitive balance is maintained throughout the knockout rounds.
- League Stage results directly influence each team's path to the championship.
- The winners progress to the Semi-Finals, followed by the 3rd-Place Play-Off & the Final.

4. KNOCKOUT MATCH REGULATIONS

All knockout matches are played on a single-elimination basis. If a knockout match ends in a draw at the end of regulation time: ***The teams go straight to Penalties***

TOURNAMENT FORMAT

ROUND 1

Team A 0:0 Team B
Team C 0:0 Team D
Team E 0:0 Team F
Team G 0:0 Team H
Team I 0:0 Team J

ROUND 2

Team A 0:0 Team C
Team B 0:0 Team D
Team E 0:0 Team G
Team F 0:0 Team H
Team I 0:0 Team A

ROUND 3

Team J 0:0 Team B
Team C 0:0 Team E
Team D 0:0 Team F
Team G 0:0 Team I
Team H 0:0 Team J

LEAGUE STANDINGS

Pos	Team	Pts
1	TEAM A	9
2	TEAM B	7
3	TEAM C	6
4	TEAM D	6
5	TEAM E	5
6	TEAM F	4
7	TEAM G	3
8	TEAM H	2
9	TEAM I	1
10	TEAMJ	1



TOURNAMENT PATHWAY

categories (U7. U9. U11. U13. U15)

↓

10 Teams Per Category

↓

3 League Phase Games Per Team

↓

Overall League Standings

↓

Quarter finals
Semi-finals
3rd place playoff
Finals

Legacy Playoff (9th v 10th

↓

The Imarika Index

↓

Next Edition Seeding



RANKING POINTS SYSTEM

In addition to match results, teams will earn Ranking Points throughout the Tournament and later get the Imarika Index points

The purpose of this system is to:
- Reward progression in the tournament.
- Recognize teams that reach advanced stages.
- Create a long-term ranking structure for future Imarika competitions.

Ranking Criteria
Teams will be ranked according to:
- Points
- Goal difference
- Goals Scored
- Goals Conceded
- Fair Play Record (Yellow & Red cards)

TOURNAMENT SYSTEM

i. Tournament Table (Temporary)
This is what determines the winner of that edition. The points starts again at 0pts every tournament. This is referred to as the Competition Table.

ii. Imarika Index (Permanent)
This never resets. It records every club's historical performance and awards legacy points that gives clubs their Imarika Index ranking.



Position	Legacy points
Champions	**24 Legacy Points**
Runner-up	**20 Legacy Points**
Third	**17 Legacy Points**
Fourth	15 Legacy Points
Fifth	13 Legacy Points
Sixth	10 Legacy Points
Seventh	09 Legacy Points
Eighth	07 Legacy Points
Ninth	05 Legacy Points
Tenth	03 Legacy Points

AWARDS

i. INDIVIDUAL AWARDS

Honouring exceptional personal performance

- Tournament MVP (Best Player)
- Golden Boot (Top Scorer)
- Golden Glove (Best Goalkeeper)
- Best Defender
- Playmaker Award (Most Assists)
- Player of the match award (All games)
- Coach of the Tournament

ii. TEAM AWARDS

Recognizing collective achievement.

- Champions
- Runners-up
- Third Place
- Certificates to all participating players
- Fair Play Team
- Legacy Plaque (Presented to all participating teams)

iii. LEGACY & RECOGNITION AWARDS

Celebrating contributions that strengthen the Imarika ecosystem and uphold its values.

- Partner Appreciation Award
- Match Officials Recognition (Medals to all officials)
- Volunteer Recognition (Certificates to all Volunteers)
- Community Impact Award



THE LEGACY SYSTEM

The Legacy System is the permanent memory of Imarika. It captures performance not only within a single edition, but across the entire lifespan of the competition.

Every match, every goal, and every achievement is recorded into a structured archive that builds identity over time. This transforms Imarika from a seasonal tournament into a continuous competition ecosystem where history, performance, and recognition are permanently connected.

Unlike traditional competitions where records reset after each edition, Imarika builds cumulative history. Every edition adds new data to an existing system, allowing clubs and players to grow their legacy over time.

This creates a layered structure of recognition that includes teams, players, and statistical leaders across multiple categories.

1. TEAM LEGACY INDEX (ALL-TIME RANKINGS)

Each team accumulates Legacy Points after every tournament edition based on final ranking.

These points are added to previous totals, forming an All-Time Team Ranking System.

This determines:

- All-time top clubs
- Consistency over multiple editions
- Historical dominance
- Long-term competitive strength

The higher a team ranks repeatedly, the stronger its long-term legacy position becomes.

2. PLAYER LEGACY SYSTEM

Imarika tracks individual player performance across all editions.

This includes:

a. *Appearances*
b. *Goals scored*
c. *Assists*
d. *Clean sheets (Goalkeepers & Defenders)*
e. *Player of the Match awards in all the games*
f. *Tournament MVP awards at the end of the event*

From this data, Imarika builds:

a. *All-Time Top Scorers (Per Category)*
b. *Overall Imarika Top Scorers*
c. *All-Time Assist Leaders*
d. *Ranked across all editions and categories*
e. *Lifetime Player Statistics*



#Hatuzeeki

OWNERSHIP & BRAND PROTECTION

Imarika remains an independently owned sports ecosystem, intellectual property, and legacy platform.

Partnership participation does not constitute ownership, transfer of rights, equity interest, or control over the Imarika brand, identity, formats, systems, content, data, or future developments.

All Imarika trademarks, tournament formats, concepts, creative assets, archives, rankings, statistics, digital platforms, and legacy systems remain the exclusive property of Imarika.

Partners receive defined commercial rights and visibility opportunities within agreed partnership terms and durations.

A partnership with Imarika represents association with the platform, not ownership of the platform.

Data Ownership

All participant data, performance records, rankings, statistics, archives, and historical records generated through Imarika remain part of the Imarika ecosystem and may only be accessed or used by partners according to agreed terms.

Rights Reserved

Imarika reserves the right to create future competitions, programs, media properties, merchandise, digital platforms, and commercial opportunities without restriction.

PARTNERSHIP PRINCIPLES

Imarika partnerships are built on:

Alignment

Partners must align with the values, mission, and long-term vision of Imarika.

Independence

Commercial partnerships support the platform without influencing sporting integrity, competition structures, or governance.

Exclusivity

Category exclusivity may be granted where applicable but remains subject to agreed terms.

Duration

All partnership rights are granted for defined periods and require renewal agreements.

Brand Protection

No partner may alter, replicate, claim, or commercially exploit Imarika assets beyond agreed rights.

FREQUENTLY ASKED QUESTIONS

Everything teams, parents, players, partners and spectators need to know about the Imarika Super Cup.

1. Registration & Team Participation

How do we register our team?
We operate on a first-come, first-served basis. The first 10 teams in each category to complete payment and register their players on our website will receive priority.

What documents are required for player registration?
A birth certificate or valid travel passport is required for age verification.

Can we register more than one team per category?
Yes! Academies are welcome to register multiple teams in the same category, subject to available slots.

Can players cross-play if their team is knocked out?
No. Every player must represent their registered team throughout the tournament. For example, a player registered under Academy X Team B cannot play for Academy X Team A, even if Team B has been knocked out.

2. Player Age Verification & Safeguarding

How is a player's age verified?
Our vetting team will visit your training ground no later than five days before the tournament to verify players' documents and eligibility.

What happens after players have been vetted?
Once a player's details have been verified and approved by our vetting team, their information will be approved on our website, making them eligible to play.

Can a player who has not been approved on the website participate?
No. No player will be allowed to participate unless their details have been approved on the official website by the vetting team.

How will player eligibility be checked during the tournament?
Each verified player will receive a tag indicating their age category. Before every match, our match commissioners will screen the teams scheduled to play. Any player whose approved details do not appear on the website after screening will not be allowed to play.

What happens if a team fields an ineligible player?
The team will be automatically disqualified and placed at the bottom of the standings without any points.

3. Photography, Video & Media Consent

Will photographs and videos be taken during the tournament?
Yes. Imarika Super Cup intends to take photographs, record selected matches and livestream other games across its official platforms. This content helps document the tournament, celebrate player achievements and showcase the event to our wider community.

What if a player, parent or team does not want to be photographed or recorded?
We respect the privacy of all participants. Parents, guardians, players or authorised team representatives who do not wish to be photographed or recorded should submit a written request to the Imarika Super Cup organising team before the event. The request should identify the person or team concerned so that appropriate arrangements can be made to exclude them from photography, video recording and livestreaming wherever reasonably practicable.

Does entering the venue automatically mean I consent to photography and filming?
Photography and filming may take place in designated areas of the venue, and selected content may be published on Imarika Super Cup's official platforms. However, entry to the venue should not be treated as a substitute for any consent required by law, particularly for children. Parents or legal guardians will be informed about the intended use of children's images and recordings, and the organisers will respect applicable consent requirements, privacy rights and safeguarding measures. Anyone who does not wish to be photographed or recorded should submit a written opt-out request to the organisers before the event.

How does Imarika protect children's images and videos?
Imarika Super Cup is committed to handling children's photographs and recordings responsibly. Images and videos will be used for legitimate tournament-related purposes, such as event coverage, match highlights, player recognition and promotion of the competition. We will take reasonable steps to prevent inappropriate use or disclosure and will address privacy concerns raised by parents, guardians or participants in accordance with applicable laws and our safeguarding procedures.

4. Matchday Information

Will food and refreshments be available at the venue?
Yes! We will have vendors on-site selling food and refreshments, making it easier for teams and spectators to access what they need.

Will first aid be available?
Yes. An ambulance will be on-site for emergencies. However, teams are encouraged to bring their own medical personnel and first-aid kits to handle minor injuries.

Is parking available at the venue?
Yes! The venue has ample parking space for teams and spectators.

How can we find match results and standings?
Visit www.imarikasupercup.co.ke to access match results, league standings and player information. You can filter results by team, category or individual player.

5. Payments, Refunds & Cancellations

Are registration fees refundable?
Yes. Teams that request a refund at least seven days before the tournament are eligible for a 60% refund of their registration fee. No refunds will be issued for cancellations made six days or fewer before the tournament.

What happens if the tournament is postponed?
Teams may choose either:
- A 75% refund of the total amount paid; or
- To carry forward their payment to the next scheduled event.

6. Sponsors, Partners & Media

How can a company sponsor the Imarika Super Cup?
We offer sponsorship packages that allow businesses to support specific aspects of the tournament, including venue costs, awards, water and refreshments, and other event requirements. Contact our team to explore available packages and benefits.

Can a business become a vendor or event partner?
Yes! We welcome vendors and businesses offering child-friendly products and services. Contact the organisers to discuss participation and available opportunities.

Can media outlets cover the tournament?
Yes! We welcome media engagement. Depending on the edition, selected tournaments may feature media coverage, interviews and live broadcasts. Media representatives should contact the organisers to confirm accreditation and access arrangements.

How can an academy or organisation become an Imarika Legacy Partner?
Academies and organisations can work towards becoming Legacy Partners by registering, participating in the tournament and adhering to Imarika's rules and regulations. Contact the organisers for further details on the partnership framework.

Still Have Questions?

For further information about registration, eligibility, sponsorship or tournament operations, contact the Imarika Super Cup organising team via email: **imarikasupercup@gmail.com**, phone: **+254 710 577 577** or our official website **www.imarikasupercup.co.ke**.





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